Subject: Partnership Opportunity

Hi Geoff,

We are building an application to make applying for graduate/internship programmes simple, easy and manageable. Our application will help stop students from falling out the job application process due to poor time management or simply forgetting about it. A lot of students already use Grad Australia to discover graduate/internship programmes and we want to help them manage their application process with unique job tracking features. I believe if we were to collaborate and allow us to **leverage your database of current internship/graduate opportunities** we could further promote your brand while increasing the number of applicants to job listings, which I believe would be a beneficial outcome for employers listing through your site.

If you would like to partner with us in connecting with more students please give me a call on 0452 266 866.

Kind Regards,

Rohan

Hi there Rohan,

Thanks for your note- sounds some interesting work! What’s the business called?

Happy to chat.

Best,

Geoff

Hi Geoff, [this email was never sent - we ghosted GradAustralia lol]

We are in our early stages of our startup and are currently building the beta. We plan to launch the beta for user testing by the start of November this year.

My cofounder and I recently experienced the pain and time-consuming process of applying for graduate programmes and were humbled to know that a lot of our peers face the same problems. We saw few of our peers tried to keep excel trackers while most kept nothing and felt overwhelmed when it came to applying for jobs. We put out a survey and found that over 76% of students forget to apply for graduate/internship roles and 45% of students don’t use anything to track their job applications. Hence, we are confident that if we were to build a tool to make tracking jobs easy we could make applying for graduate/internship programmes manageable for students.

We conducted a second survey to discover desirable features and below are some of the features we will build in our application:

1. Automatic job list creation based on your interests
2. The ability to sync key dates of a role’s selection steps with your calendar app
3. Reviews on the graduate/internship program

We believe a partnership with Grad Australia will help us leverage your database for the above features and in return we can connect your brand with students and further position Grad Australia as a key tool for students.

Please let me know your thoughts and feel free to give me a call on 0452266866.

Thanks,

Rohan

**Email to Bojangles**

Subject:

Hi Tom,

I have been using your